DEVELOPMENT OF SERVICES STATISTICS

REPORT ON THE PILOT TEST OF THE COMPUTER SERVICES INDUSTRY SURVEY

Department of Statistics Auckland NEW ZEALAND

July 1991

1 EXECUTIVE OVERVIEW

This paper describes the computer services industry survey pilot test, summarises the results obtained, identifies the survey design information learned and recommends developments for the future.

Summary

- The pilot test highlighted problems with the collection of detailed income categories based on the CPC (the international Central Product Classification).
- Improved questionnaire design was Identified as one way of over coming this problem while still collecting the detailed CPC data.
- The pilot test revealed weaknesses in our current classification of some units to the ISIC. The
 detailed commodity data collected provides an opportunity to review the classification of
 units in these industries.
- The pilot test allowed a comparison of import/export data collected from an industry based survey, collecting income and expenditure data, such as computer services, with a specialised balance of payments survey of services trade which is confined to the collection of balance of payments data items.
- The pilot test showed possible weaknesses in the population of the specialised Balance of Payments trade in services survey and a poor match in the data collected from the two surveys.
- The paper recommends that the 1990-91 Annual Enterprise Survey collects detailed income commodity data and export/import data for the computer services industry. This will be a first step in providing users with more meaningful data for the industry.

2 INTRODUCTION

New Zealand together with other organisations represented on the Voorburg Group on service statistics are working on a joint project to improve the relevance and usefulness of Statistics on the Services Industry. The computing services industry has been chosen as the model for this project.

The industry was chosen for the model as it is

- (a) a rapidly expanding industry
- (b) statistics derived from the survey would be used by members of the industry and government and
- (c) the computing industry was seen as a "challenge" as the activity of the industry does not all fall within one area of the ISIC.

The questionnaire was designed to test a variety of aspects including the ISIC/CPC ,NZSIC , the collection of data on the international and internal trade in services and the ability of respondents to provide detailed data for their various sources of services income, related expenses and employment.

The CPC is the international Central Product Classification system. The income categories used in the pilot test are based on a proposed Canadian extension to the CPC.

The results of the pilot tests in the various countries will contribute to the defining of international standards for the collection of services statistics to ensure that these statistics are comparable between countries. These standards are already defined for the more traditional goods producing (e.g. manufacturing, agriculture) industries.

3 QUESTIONNAIRE USED IN THE PILOT TEST

A copy of the questionnaire used in the pilot test is attached in Appendix One.

The pilot questionnaire was developed in 1990 by:

- (a) Following Statistics Canada proposals for a draft questionnaire.
- (b) Integration with the standard business services questionnaire used in the Department of Statistics Annual Enterprise Survey.
- (c) Consultation with a range of computing industry companies, user associations and appropriate academic institutions.
- (d) Discussions at the meeting of the Voorburg Group on Service Statistics held in Paris in October 1990.

The draft questionnaire collects the following details which are in addition to the standard Annual Enterprise Survey questions.

(1) Employment data

total

- divided into computing staff and other

Items 2 to 6 in the questionnaire.

(2) Income

 a very detailed breakdown by type of activity/service (Based on the CPC.)

Items 14 to 35 in the questionnaire.

(3) Expenses

 a detailed breakdown of computer services related expenses.

Items 46 to 52 in the questionnaire.

(4) Fixed assets

- separate item (80) for computers.

(5) Floor space

item 84.

(6) Value of exports and imports

items 85 to 104.

(7) Software research and development

- items 120 to 124.

4 PILOT TEST SAMPLE

The Departments Business Directory provided the frame for the computer services pilot test. The pilot test was conducted in conjunction with the Annual Enterprise Survey, which is an economy wide sample survey collecting financial and economic data. Annual Enterprise questionnaires are completed by each accounting unit within enterprises selected in the sruvey. The sample selection unit is the enterprise, the data collection unit is the accounting unit. Over 99% of enterprises have only one accounting unit. The multi accounting enterprises are the very large enterprises involved in a range of significantly different industrial activities.

The following sections of this paper refer to the units covered by the pilot test as enterprises. The enterprises included in the pilot test sample were all single accounting unit enterprises.

The sample of enterprises (from the Business Directory) surveyed with the pilot test questionnaire were:

(a) Enterprises classified to

NZSIC	iSIC (Rev 3)	
83231	7230	Computer Bureau
83232	7220	Software Development
83233	7210	Computer Consultancy
83234	7240	Data Banks

- (b) selected in the standard Annual Enterprise Survey sample and
- (c) supplemented with an additional range of enterprises with computing imports and/or exports from the quarterly International Trade in Services Survey operated by the Balance of Payments section.

5 QUESTIONNAIRE DATA

5.1 The aggregated results for the income section are attached in appendix two. The data is a straight summation of the responses processed by 15 June 1991. No allowance has been made for sample selection weights.

The 131 responses had the following NZSIC/ISICs:

NZSIC	ISIC (Rev 3)	Number
83231	7230	29
83232	7220	54
83233	7210	43
83234	7240	5
Total		131

The 131 responses covered the full size range of enterprises in terms of full time equivalent employees. From one person businesses to the very large.

5.2 Other Information Obtained from the Pilot Test

This section is based on:

- Comments supplied by respondents.
- (ii) Comparisons of completed questionnaires with annual financial accounts.
- (iii) Comments supplied by staff processing the questionnaires.
- (iv) A detailed "common sense" examination of the questionnaires.

This part of the paper concentrates on those sections of the questionnaire that are an extension to the standard Annual Enterprise Survey questions. See section 3 items 1 to 7.

5.2.1 Employment data.

No significant identifiable problems with this section. Points to, note are:

(a) Respondents are able to split their staff between "computing" and other. Because there was no detailed definition of computing included, this data did not help identify businesses to Computing Services or Wholesale/Retail Trade.

- (b) One respondent with no employment data had all work carried out by contractors. Contractors may conduct a significant part of the work in the industry i.e. computer services firms supplying services to other computer services firms. To avoid any double counting with the employment question an instruction could be added to the question to exclude "contractors/employees of other businesses".
- (c) The question may be improved by adding a "predominant" clarification to the computing question. i.e. "Predominantly engaged in computing".

Some of the workforce will be engaged in both computing and other tasks (e.g. sales, administration).

5.2.2 Stocks questions.

Approximately 25% of the respondents recorded stock values. The majority (78% of opening stocks) of these were goods purchased for resale. This reflects a significant number of firms with retailing/wholesaling activities. See the SiC classification section 6 below.

No significant problems with the completion of this section.

5.2.3 Income questions, (Items 14 to 34)

The major problems identified with the pilot test were in this section of the questionnaire.

Approximately 10% of the respondents could not provide the detail requested. These respondents were medium to large sized firms.

The sales of a significant group of respondents take the form of providing a "group" of the individual services listed in the pilot test questionnaire. For example one sale will include hardware, software, training, maintenance and upgrades. The \$ values for each component are only sometimes identified by the seller (our respondent). This one sale covers a number of our individual questions.

The data in Appendix Two is as supplied by respondents except where no attempt was made by the respondent to sub-divide income from a "group" of goods and services. The income from this group of services has been recorded under the variable titled system integrators. Where respondents estimated the split the data has been recorded under the relevant variable.

Statistics Canada have also identified a similar problem with the operation of their computer services survey and documented the situation in a paper presented to the 26th session of the UN Economic and Social Council Statistical Commission during 4-13 February 1991. They have called the units that provide a package of services "system integrators" and defined them as units that perform a number of activities including - needs analysis, development of systems specifications, sales of system components, custom software design and development, testing and tuning during the implementation phase of the project, systems documentation, training etc.

The New Zealand pilot test identified similar units, but failed to always collect meaningful data from them.

Some examples from the pilot test include:

- (a) Combination of items 21 and 22. Custom software development services with systems analysis and programming services.
- (b) Combination of Items 26 and 27. Data processing and tabulation services with data entry services.

- (c) Combination of items 17 and 18. Packaged software with computer hardware sales. :
- (d) Combination of items 20 and 21. Systems and technical consulting services with custom software development services.

Respondents who had these problems tended to be the medium and large sized businesses. The very small firms (1 or 2 person) appeared to have less problems with the questions. These businesses provide a very specific service rather than an all encompassing range of services.

Other points raised in the pilot test include:

- (i) Where should commission received for the sale of hardware be entered?
- (ii) Desk top publishing as a source of income. This should be included in the printing/publishing SiC.

5.2.4 Expenditure section.

The level of disaggregation noted above was also mentioned by respondents in this section. But the problem is not nearly as significant as for the income section.

For example some respondents could not split Purchases of Goods for resale between items 49 and 50. (Computer hardware/and other goods).

5.2.5 Fixed assets section.

No significant problems.

Some questionnaires that had been completed inhouse from sets of financial accounts however had errors in the allocation of assets to the various categories. A knowledge of brand names and terminology used in the industry can be required to code the computer services questionnaire from sets of annual accounts.

5.2.6 Floor Space question.

108 of the 131 respondents completed this question. This item is one that very few respondents will have recorded in a readily accessible reference document. The non-response level would be expected with a question like this.

5.2.7 Export and import data.

21 respondents supplied data for the export question and 36 supplied data for the import section.

A significant percentage of the export figure was supplied by one respondent in item 93 (other goods and services). This entry was described as software development by the respondent.

Points noted from the pilot test include:

- (i) The export of software development; should this be specified under the appropriate existing item. (Professional computer services (item 87) or other computer services (item 91) or made a separate item?)
- (ii) Some enterprises import or export via a third party.
- (iii) Other enterprises recorded an export of training services and exports of a development fee.

(iv) The system integrators problem again which was Initially identified in the income section. Some enterprises provide a package of services which cover several of the questionnaire items.

Comparison with data collected in the Balance of Payment Statistics.

The data collected in the pilot test questionnaire on import and export data was compared with data collected in the Balance of Payments International Trade In Services And Royalties Survey (ITS).

it should be noted that the ITS only collects data on services. The computer services pilot test collected data on both goods and services. The categories of services also differ, the ITS collects information only on the broad headings of:

- (a) computer services
- (b) computer software royalties/licences.

The comparison gave the following results.

48 enterprises in the computer services pilot test had transactions with the rest of the world recorded in the import/export question.

All respondents in the pilot test which reported data to the ITS survey reported Exports/Imports in the pilot test.

Of these 48:

15 are in the ITS sample.

23 are in the ITS population, but not selected in the sample.

10 are not in the ITS survey population.

A detailed comparison of the data from both surveys was conducted for the 15 enterprises that are in both surveys. 2 enterprises had a reasonable direct match in the data returned in both surveys.

A further 11 enterprises had a possible match between the 2 surveys if an allowance is made for the computer services questionnaire collecting aggregated data for royalties/licences with goods in the various import/export questions.

For example the ITS recorded a \$ amount for the import of computer services, the pilot test recorded a larger \$ amount for the import of software.

This comparison shows that:

- The computer services questionnaire does have the potential to collect import and export data on services.
- Good questionnaire design will be required to ensure that separate data is obtained for services and goods. Respondents must be guided into splitting services from goods.
- The computer services population (i.e. complete ISIC industries) may supply
 more comprehensive import/export statistics than the ITS survey population
 (which is only a filtered subset of the ISIC industries, see below).

Of the 10 enterprises identified as importers/exporters from the pilot test, but not in the ITS population two are being included in the ITS population and the other 8 are being further investigated for future inclusion in the ITS population. The ITS population is derived from an indicator question asked in the Annual Business Directory Update Survey. This survey is sent annually to all enterprises on the Departments Business Directory and collects data to update and confirm items such as name and address, industrial classification, employment as well as asking indicator questions (tick here) on trade in services, goods etc.

The comparison between the two surveys has identified potential gaps in the ITS population. The advantage of a data collection on export/import data from the computer services questionnaire is that the data collection covers the complete population of all inscope enterprises , some of which will be importing/exporting. While the ITS survey is totally reliant on the initial filter question. If the filter question is not completed or incorrectly completed enterprises will be missed from the ITS population.

5.2.8 Balance sheet data and dividends questions.

No particular problems associated with the computer services pilot test.

5.2.9 Software Research and development section.

36 respondents completed this section. No major problems were identified.

Points to note are:

- (a) One respondent noted they carried out R&D but had no record of the expenditure.
- (b) Experience with the operation of 1990 Research and Development Survey has shown that the most difficult area to define true R&D is the software area. The lack of a detailed definition of software R&D in the computer services pilot test would tend to indicate that the R&D on software was overstated based on our experience of operating a specialised R&D survey.

A comparison of the data from the two survey sources reflected this overstatement. Five respondents in the computer services pilot test with significant R&D expenditure reported zero R&D expenditure in the specialised R&D survey.

The best solution may be to confine the collection of R&D data to the specialised R&D survey. The specialised survey allows the detailed definition of what is R&D in the computer services industry to be specified and is processed by staff who have a detailed knowledge of R&D activities. The highest quality data will be collected from the R&D survey.

6 SIC Classification

The detailed income questions asked provided the opportunity to compare the industry allocated by the Business Directory to industries derived from the income data collected in the pilot survey.

The examination did highlight a grey area in the classification system between computer services and the distribution sector. A number of enterprises appeared to derive most of their income from the sales of hardware (purchased for resale) and/or packaged software. Further investigation of these units shows that a significant level of resources (i.e. computer professionsals) are used in the selling/marketing process. An integral part of the firms operations is the expert computer knowledge required to successfully sell the product. The ISIC states that these firms should be classified in ISIC 51/52 (distribution).

A further area of possible classification problems is between ISIC 7210 hardware consultancy and 7220 software consultancy and supply. Some units do both and the Business Directory ISIC classification (from a brief activity description) can be refined with the use of the CPC data. The use of the CPC data allows the coding of these units to their correct ISIC.

Discussion

7.1 Adequacy of the derived form of the CPC used in the pilot test.

The income section of the pilot test questionnaire presented the most problems to respondents. As detailed above in 5.2.3.

The "system integrators", units providing a range of services that cross CPC classifications had difficultly in supplying the data requested.

There are several possible solutions to this problem:

 (a) A "collapse" of the CPC codes to a level where the system integrators have only one income code to complete.

This is simple for the respondents but does not provide any information of the component parts of the system integration contracts or for classifying units to their primary activity.

(b) An addition to the CPC codes for a special item to cover the outputs of the system integrators.

Again this simplifies the questionnaire for the respondent but severely restricts the value of the data produced by any survey. The data obtained for each of the existing CPC codes would be largely meaningless as there would also be an unknown addition from the system integrators item.

(c) Improved questionnaire design.

Reference to the pilot test questionnaire shows that the income question was a simple list of the items and an appropriate dollar figure was expected for each. The pilot test shows that this was partially unsuccessful.

A much better alternative , that used with the Canadlan computer services questionnaire and with the collection of detailed commodity data from the retail sector in the New Zealand Annual Enterprise Survey, is to collect a total dollar income item from computer services and a supplementary question collects an estimated breakdown of this total by the various CPC commodities. The supplementary question can be in terms of percentages or dollars (which ever is easiest for the respondent) and appropriate notes can be supplied defining the various commodities. "System integrators" can also be asked to estimate the split of their income into the various sources.

This format will ensure that we obtain a correct total income figure and at least an estimate of the breakdown by commodity. The use of explanatory notes with each commodity will also assist significantly with the interpretation of the questions.

7.2 Export and import questions.

Reasonable data appeared to be collected in this section. The pilot test questionnaire however collected an amalgamation of goods and associated services in the import/export question.

- The computer services questionnaire does have the potential to collect import and export data on services.
- Improved questionnaire design will be required to ensure that separate data is obtained for services and goods. The system integrators must be guided into splitting services from goods.
- The computer services type of survey may supply more comprehensive import/export statistics than the ITS survey.

7.3 Industry Classification.

Section 6 details some of the difficulties in ISIC classifying within computer services and between computer services and distribution.

8 Proposals

- An expanded data collection for the computer services industry is continued with the Annual Enterprise Survey for the 1990-91 year.
- B. This data collection should concentrate on the collection of the detailed income data using the separate commodity question discussed above and the same list of CPC codes.

This detailed commodity data will provide data for users on the output of the industry and assist with the classification of units.

- C. The 1990-91 survey will collect import/export data. The questionnaire design will be improved to ensure that separate data is obtained for services and goods.
- D. The R&D module of the survey is dropped. The specialised R&D survey operated by the Department provides a superior data source.
- E. The classification of enterprises to industries ISIC 7210 and ISIC 7220 is reviewed with the use of detailed CPC data collected in the survey.

G. Mead Economic Survey Development

July 1991

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h	ardware sales (resold)	72034.39	11.5	<u> </u>	
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5	computer facilities management services	13090.4	3 2-1	- <u> </u> - <u> </u>	
	systems maintenance services	2196.8	9 0.3	3	
	other professional services	4437.7	9 0.7	7	
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	data entry services	1741.9	6 0.	3	
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TABLE 1.1 Summary Statistics, for Computer Sandos Fame, by Province, 1968*
TABLEAU 1.1 Statisticues sommarine, notalise entranciero eterra de la computer de

Stidistiques sommaines, pour les entreprises offrant des services informatiques, par province, 19881 Newfound Prince None New land Edward Scotle Brunswick Canada " Québec Terre-Dedu Norwelle Nerveau Neuve Prince Ecossa Brunewick Édouard Number of firms - Numbre d'entreprises 9.381 34 81 Number of paid employees - Nombre de salariés 8 2,103 \$1,363 425 10 254 326 13,686 Revenue (5 thousands) - Recettes (5 millions): Total revenue - Recettes totales 4,815,347 34,326 804 26,456 37,576 Revenue from within Canada - Recettes de 1,014,122 sources canadiennes 4,200,386 54,320 604 × 37,57g Rovenue from outside Canada - Recettes de 969,264 sources étrangères 414,961 × 45,858 Experience & thousands) - Dépanses & millers): Salaries, wages and employee benefits -Salairan, rémunérations et aventages socieux 1,781,590 14,488 283 " other expenses - Toutes autres dépenses 9,338 9,37C 429,808 2,404,297 17,344 245 13,164 Ai operating expenses - Total des dépenses 20,683 511,608 d'exploitation 4,165,687 31,829 528 22,503 35,033 941,216 Key Pation and Averages - Ration et moyennes siés: Firms (% of Canada) - Entraprises (% du Canada) 100.0 0.4 0.1 0.9 0,7 Revenue (% of Canada) - Recettee (% du Canada) 22.4 100.0 0.7 Revenue per firm (\$'000) - Recettes per entreprise (\$'000) Q.B 0.3 220 492.0 1009.4 88.3 326,5 615,0 Foreign revenue (%) - Recettes étrangères (%) 482.2 \$.0 Employees per firm - Salariée par entreprise X 4.5 8 13 Average salary (\$1000) - Salaire moyen (\$1000) 34.1 7.3 28.3 26.4 28,7 Operating margin (%) - Marge d'exploitation (%) 31.4 9.3 12.6 14.8 20.0 7.2 Prilit.

	Ontario	Manitoba	Sasket- chewan	Alberta	Eritiah Columbia Colombia Britanniqua
Number of firms - Number d'entreprises	4.598	160	110	1,504	
Number of paid employees - Nombre de salariés	26,187	624	1,550	3,608	1,223 4,581
Revenue & thousands) - Recetios & million):					
Tr. revenue - Recettes totales So usus from within Canada - Recettes de	2,670,068	\$4,100	154,580	231,423	392,075
sources canadiannes Revenue from outside Canada - Recettes de	2,320,379	Z	×	228,474	384,570
sources étrangères	349,700	ĸ	×	2,949	7,505
Expenses (3 thousands) - Départes (3 million): Salutes, wages and employee benefits -					
Balaires, rémunérations et avantages sociaux	939,944	20,894	55,907	106,874	144,886
All other expenses - Toutes autres dépenses Total operating expenses - Total des dépenses	1,382,679	29,190	88,518	113,287	207,500
d'exploitation	2,382,622	50,083	154,425	220,161	352,485
Key Pletics and Averages - Pletics et moyerses clés:					
films (% of Canada) - Emteprises (% du Canada)	49.0	1.7	1.2	10.7	13.0
Revenue (% of Canada) - Recettes (% du Canada)	£7.9	1.2	3.3	5.0	B.5
Revenue per firm (\$'000) - Recettes par entreprise (\$'000)	580.7	338.1	1405.3	230.5	320.6
Foreign revenue (%) - Receitse étrangères (%)	13.1	×	. I	1.3	1.9
Employees per firm - Salariés par entreprise	£ .	4	14		1.8
Average salary (\$'000) - Salaire moyen (\$'000)	37.6	33.5	34.1	29 ,6	31.6
Opening margin (%) - Marge d'exploitation (%)	10,8	7.4	0.1	4.9	10.1

Based upon province of head office for multi-provincial companies. - D'après la province du siège accial pour les entreprises ayant des emplacements dans pue d'une province.

Includer Yukon and Northwest Terrismes, - Y compris is Yukon et les Terrioires du Nord-Quest.



Annual Enterprise Survey 1989-90

For further information : contact the Department's Survey Section at:-

Enterprise

AUCKLAND

Please correct any errors in name or address. --

If the balance date shown is NOT CORRECT. please contact the Business Surveys Section immediately

INFORMATION TO BE SUPPLIED – This questionnaire must be completed for the activities of the $t \sim 10^{-5}$ practice described in the above address panel.

COMPULSORY REQUIREMENT - The taking of this survey has been approved by the Minister of the return of this questionnaire duly fulled in and signed is a compulsory requirement under the Statis

CONFIDENTIALLITY OF INFORMATION SUPPLIED . The information supplied will be used by the . the preparation of statistics. Any release of information will only be in accordance with the Statistics A. persons authorised by the Act will have access to the individual information.

PURPOSE The purpose of this survey is to collect statistics for business services of all types . Enterprise Survey for 1989-1990. Aggregated results of the survey are available to busines organisations for planning and decision making purposes. The results are also used by the III artment of Statistics in the preparation of National Accounts, price indexes and related measures of national implications.

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part of the

- Complete and keep the duplicate copy of this questionnaire for your records.
- Give whote dollar amounts only.
- Reasonable estimates are acceptable where separate figures cannot otherwise be obtained.

GOVERNMENT!

Kuzmicich **FISTICIAN**

		BS/ES/CS
ltem	Accounting Year	
1	Please state the accounting period covered by this questionnairs:- From/19to/19	. "
	If the accounting year was more than or less than 12 months, please give reasons:	Office Use Only
		0001
		0003

	as at mid-February 1990.			Male	8	Femal	es
			:	Computing (1)	A I Other	Computing (1)	All Other
5	*Working Proprietors and Partners	– Full-time	0030				
3		- Part-time (2)	0031				
4	*Paid Employees	- Full-time	0032				
5		- Part-time (2)	0033			- ····· · · · · · · · · · · · · · · · ·	
6	TOTAL of items 2 to 5	0035	· -				

Item	Employment Payments			
	Enter payments made to or on behalf of working proprietors in column (1) as behalf of paid employees in column (2). INCLUDE ANY CAPITALISED SALARIES AND WAGES	(1) Working proprietors and partners	(2) Paid ⇔nployees	
7	* Levies paid to the Accident Compensation Corporation (ACC Levies)	\$ 0071		
8	* Employer contributions to superannuation, pension and welfare schemes	\$ 0072		
9	* All salaries and wages paid (INCLUDE severance and redundancy payments, sick and holiday pay, and other employment related expenses)	\$ 0073		
10	TOTAL of items 7 to 9	\$ 0075		-

ltem	income an	d Expenditure			BS/ES/C
	Stocks:	Value of stocks at the end of the accounting year.	\$		•
11		- Goods purchased for resale	\$	0116	
12		- Goods used in the operation	-	0117	 -
13	1	- Other stocks	\$	0115	
	Sales, ren	ial, leasing and/or licensing income:		1	·
		* Packaged software products (of own design);			
14		- systems and user tools software	\$	0266	
15		- application software	<u> </u>	0267	
16		* Royalties from software	<u> </u>	0268	
17	Sales of:	* Packaged software sales (resold)	<u> </u>	0321	
18		* Computer hardware sales (purchased for resale)	-	0322	
	Gross	* Professional computer services:	_	1	· · · · · · · · · · · · · · · · · · ·
19	Income from:	 consultancy services related to the installation of hardware 	\$	0323	
20	l	 systems and technical consulting services 	\$	0324	
21		- custom software development services	\$	0325	
22		systems analysis and programming services	\$	0326	
23		computer facilities management services	\$	0327	
24		- systems maintenance services (excl. software maintenance)	\$	0328	
25		- other professional computer services	\$	0329	··· - · · · · · · · · · · · · · · · · ·
		* Computer processing services:		·	
26		 data processing and tabulation services 	\$	0330	
!7		- data entry services	\$	0331	
8		- other computer processing services	\$	0332	
9		* Database Services (Electronic information services)	\$	0333	
0		* Computer repair and maintenance services	\$	0334	— · <u></u>
1		* Computer hardware leasing and/or rental services	\$	0335	
2 .		* Network services	\$	0336	
3		Computer related training services	\$	0337	·· ·
4		* Other computer services (Specify main type)	\$	0338	—
5		* Services to related parties not included above (research and development charges, management fees, etc.)	\$	0339	
6		* Interest	\$	0301	
7		* Dividends, donations, insurance claims, patent fees and bad debts recovered	\$	0270	
8		* Direct Government cash grants and subsidies (specify main type)	\$	0277	- ·

				Ţ———n	BS/ES/CS
39		* GST income (enter net amount received) NOTE: You should complete this item only if your accounts are GST inclusive, le income and Expenditure amounts include GST.	\$	0310	
40		* All other income (specify main type)	\$	0320	
41	Gains Befor Business) e	e Tax from Extraordinary Transactions (Outside the Normal Course of g. Sale of assets, exchange transactions (specify main type)	\$	0345	
42	TOTAL of It	ems 11 to 41 This is Total	(A) \$	0500	
	Stocks:	* Value of stocks at the beginning of the accounting year.		1	
43		 Goods purchased for resale 	\$	0516	
44		- Goods used in the operation	\$	0517	<u></u> .
45		- Other stocks	\$	0515	
	Purchases,	rental, leasing and/or licensing expenditure:			
46		* Packaged software products	\$	0657	
47		* Royalties paid for software	\$	0658	
48	Purchases	* Electricity and fuel, all types, including fuel for motor vehicles	\$	0570	
	of:	* Purchases of goods for resale:			
49		Computer hardware	\$	0721	
50		Other goods	\$	0722	
		* Computer services, include the types of services in Items 19 to 35			
51		- For own use	\$	0723	
52		- As a sub-contractor	\$	0724	
53		* Telecommunication services	\$	0725	
54	Operating Expenses:	* Employment payments. INCLUDE salaries and wages, ACC levies, superannuation contributions, severance and redundancy payments, sick and holiday pay. EXCLUDE CAPITALISED SALARIES AND WAGES.	\$	0651	
55		* Depreciation as charged in the books of account, including depreciation on finance leased assets	\$	0652	
56		* Renting, hiring and leasing of machinery and equipment	\$	0659	
57		* Renting, hiring and leasing (other than finance leasing) of land and buildings	\$	0653	
58		* Rates, land tax, and other local/central Government fees and levies (excluding withholding tax payments on superannuation and pension schemes)	\$	0663	
59		* Withholding tax payments on superannuation and pension schemes (not included in item 58)	\$	0665	-
60		* Business insurance premiums	\$	0666	
61	,	* Interest	\$	0667	
62		* Donations, patent fees and bad debts	\$	0668	
63		* Legal, accounting, security and similar business services	\$	0674	
		* Advertising payments to other businesses			
64		- in New Zealand		0678	

		,			3S/ES/C
* Repairs and maintenance to your buildings by other businesses	\$	0683			
* GST expense (enter net amount paid) Note: You should complete this item only if your accounts are GST inclusive, is income and Expenditure amounts include GST.	\$.	0710			•
* Fringe Benefit Tax	\$	0715			
* Services from related parties (not included above)	\$	0726			
* All other operating expenses (specify main type)	\$	0720			•
Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type):	\$	0845			
TOTAL of items 43 to 71 This is Total (B)	\$	0923			
Net Profit/Loss Subtract TOTAL (B) from TOTAL (A) Before Tax — leaves TOTAL (C) which is either:		·		•	
Profit	\$	0924			
Loss	\$	0925		-	
If the profit (or loss) does not agree with the net profit/loss before tax as shown on your accounting records, give reasons:			•		
	*GST expense (enter net amount paid) Note: You should complete this item only if your accounts are GST inclusive, is income and Expenditure amounts include GST. * Fringe Benefit Tax * Services from related parties (not included above) * All other operating expenses (specify main type) Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type): TOTAL of Items 43 to 71 This is Total (B) Net Profit/Loss Before Tax Subtract TOTAL (B) from TOTAL (A) — leaves TOTAL (C) which is either: Profit or Loss If the profit (or loss) does not agree with the net profit/loss before tax as	*GST expense (enter net amount paid) Note: You should complete this item only if your accounts are GST inclusive, is income and Expenditure amounts include GST. *Fringe Benefit Tax *Services from related parties (not included above) *All other operating expenses (specify main type) Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type): TOTAL of items 43 to 71 This is Total (B) Net Profit/Loss Before Tax Subtract TOTAL (B) from TOTAL (A) — leaves TOTAL (C) which is either: Profit \$ or Loss \$ If the profit (or loss) does not agree with the net profit/loss before tax as	*GST expense (enter net amount paid) Note: You should complete this item only if your accounts are GST inclusive, is income and Expenditure amounts include GST. *Fringe Benefit Tax \$ 0715 *Services from related parties (not included above) \$ 0726 *All other operating expenses (specify main type) \$ 0720 Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type): TOTAL of items 43 to 71 This is Total (B) \$ 0923 Net Profit/Loss Subtract TOTAL (B) from TOTAL (A) Before Tax Profit \$ 0924 or Loss \$ 0925 If the profit (or loss) does not agree with the net profit/loss before tax as	* GST expense (enter net amount paid) Note: You should complete this item only if your accounts are GST inclusive, is income and Expenditure amounts include GST. * Fringe Benefit Tax \$ 0715 * Services from related parties (not included above) \$ 0726 * All other operating expenses (specify main type) \$ 0720 Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type): TOTAL of items 43 to 71 This is Total \$ 0923 Net Profit/Loss Subtract TOTAL (B) from TOTAL (A) Before Tax Profit \$ 0924 Office of the profit (or loss) does not agree with the net profit/loss before tax as	* Repairs and maintenance to your buildings by other businesses \$ 0683 * GST expense (enter net amount paid) Note: You should complete this Item only if your accounts are GST inclusive, is income and Expenditure amounts include GST. * Fringe Benefit Tax \$ 0715 * Services from related parties (not included above) \$ 0726 * All other operating expenses (specify main type) \$ 0720 Losses Before Tax From Extraordinary Transactions (Outside the Normal Course of Business) e.g. Sale of assets, exchange transactions (specify main type): **TOTAL of Items 43 to 71 **This is Total*** 0923 Net Profit/Loss Subtract TOTAL** Before Tax **Description** **Profit \$ 0924 or Loss \$ 0925 If the profit (or loss) does not agree with the net profit/loss before tax as

ltem	Fixed Asse	ts: Book Value, Additions a	nd Di	sposals						
	INCLUDE (1) All fixed assets as shown in your books of account (2) All fixed assets operated by your business under finance lease arrangements									
	EXCLUDE Expenditure on maintenance and on tangible assets such as goodwill				ADDITIONS to fixed assets during the accounting year	DISPOSALS of fixed assets during the accounting year	BOOK VALUE of fixed assets at the end of the accounting year			
74	Land		\$	1001						
75	Buildings	Residential	\$	1003						
76		Non-residential	\$	1004	···					
77	Other const	ruction	\$	1007						
78	Motor vehic equipment	les and other transport	\$	1013						
79	Furniture an	d fittings	\$	1029						
80	Computer e	quipment	\$	1032						
81	Other plant, machinery and equipment		\$	1030			· ·			
82	All other Fix addition dur	ed Assets (specify main ing the year)	\$	1034						
83	TOTAL of its	ems 74 to 82	\$	1050			,			

Item	Floorspace	BS/E	S/CS			
84	Enter below the floor space occupied by this business at the end of the accounting year. Definition of floorspace: Floorspace includes any area not exposed to the elements; any area that has a floor, roof and solid walls. It does NOT include outside parking areas and outside display areas. NOTE: 1,000 square feet equals 93 square metres.					
	TOTAL floorspace sq.m.	1335				
	This information is required for town and regional planning.					

ltem	Value of Exports and Imports of Goods and Services By This Business During the Accounting Year	-
	Exports:	
85	* Saies, rental, lessing and/or licensing income: Packaged software products	\$ 1340
86	* Computer hardware (purchased for resale)	\$ 1341
97	* Professional computer services	\$ 1342
88	* Computer processing services	\$ 1343
39	* Data base services (Electronic information services)	\$ 1344
90	Other computer services	\$ 1345
91	* Computer hardware leasing and/or rental services	\$ 1346
92	* Services to related parties not included above (research and development charges, management fees, etc.)	\$ 1347
33	* Other goods and services (specify main type)	\$ 1348
94	TOTAL (Items 85 to 93)	\$ 1350
	Direct Imports:	 •
95	* Purchases, rental, leasing and/or licensing expenditure: Packaged software products	\$ 1355
96	* Computer hardware (purchased for resale)	\$ 1356
97	* Professional computer services	\$ 1357
98	* Computer processing srevices	\$ 1358
99	* Data base services (Electronic information services)	\$ 1359
00	* Other computer services	\$ 1360
101	* Computer hardware leasing and/or renting services	\$ 1361
102	* Services from related parties not included above (research and development charges, management fees, etc.)	\$ 1362
03	* Other goods and services (specify main type)	\$ 1363
04	TOTAL Direct Imports (Items 95 to 103)	\$ 1365

FS/	

ltem	Balance Sheet Data			
	Please complete as at Balance date this year. All amounts should be at net Book Value	· ·	180	As At Balance Date This Year
105	Shareholders Funds/Accumulated Funds/Proprietor's Capital, including all reserves and long term provisions	+ \$ OR	1061	
	(with the exception of depreciation)	-\$	1071	
106	Term Liabilities including Deferred Tax, debentures etc.	\$	1062	
107	Current Liabilities including overdrafts, accounts payable, provision for tax and provision for dividends.	\$	1063	
108	Other Liabilities (Please specify main type)	\$	1064	
109	TOTAL Capital and Liabilities.	\$	1065	1
110	Fixed Assets, including land, buildings, vehicles, machinery and equipment. (This item should agree with Total (D) of item 83)	\$	1072	
111	investments, including shares in associates and subsidiaries and other shares, mortgages, debentures etc.	\$	1073	
112	Intangible Assets, including goodwill, patents etc.	\$	1074	·····
113	Current Assets, including cash and bank balances, short term investments, accounts receivable, stock, debit balances (if any) in Profit and Loss Appropriation accounts, etc.	\$	1075	
114	Other Assets (Please specify main type)	\$	1076	 -
15	TOTAL Assets (to equal Total Capital and Liabilities of Item 109)	\$	1077	-

ltem	Dividends Received and Paid During the Accounting Year				
	Enter the Cash Value of dividends received or paid during the accounting year by the business named on the questionnaire label.				
116	Dividends Received	– Cash dividends	\$	1085	
117		- Bonus shares issued in lieu of dividends	\$	1086	
118	Dividends Paid	– Cash dividends	\$	1087	
119		- Bonus shares issued in lieu of dividends	\$	1088	

				BS/ES/CS			
ltem	Software Research and Development						
120	* Has this organisation been involved, in this accounting year, in software researd purpose of marketing software products?	ch an	d devel	opment for the			
	Yes No		_				
	Give an estimate of the expenses incurred in the conduct of software research and development:						
121	* Salaries and wages (include benefits)	\$	1370				
122	* Capital expenditure on plant, equipment, machinery, vehicles, buildings and other assets used in carrying out R&D during the accounting period. If assets are also used for production please only give the portion used for R&D.	\$	1371				
123	* Other development expenses (specify main type)	\$	1372				
124	TOTAL (Items 120 to 123)	\$	1375				
125	* Did this business capitalise the above development expenses?	[~	final blac Cata			
120		Office Use Only					
	Yes No Part of		1376	 			
Thank you for completing this questionnaire. Please write here any comments that would help the department to interpret the information you have given.							
To as:	sist processing staff it would be appreciated if you would send with this questionnaire, covered (eg trading account, profit and loss account, balance sheet).	, a cc	py of yo	ur accounts for the			
If you want your accounts returned tick this box.							
Signal filling	ture of person in this questionnaire:		. Date	//19			
Position (Manager, Accountant etc):							
Telephone Number:							
Area Code:							
	If Chartered Accountant in public practice please tick box:						